



ALYSSA BLEVINS

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EDUCATION

University of Missouri
Bachelor of Fine Arts, May 2013
Columbia, MO

Emphasis in Graphic Design
Minor in Art History

SKILLS

Design: Experience in editorial design, layout and publication design with a strong sense of typography and great attention to detail. Works well independently as well as in a collaborative team atmosphere. Very organized and able to manage workload and take direction in a fast paced environment.

Technical: Highly skill in InDesign, Illustrator, and Photoshop. Proficient in Adobe Creative Suite. Familiar with Microsoft Excel, Powerpoint, and Adobe Muse. Accustomed to Apple's Mac OS X and iOS5.

Fine Arts: Pencil, paint, ink, watercolor, and vector illustrations and hand lettering. Training in modern and classic calligraphy. Interest and experience with B&W, color, and digital photography with basic photo editing and retouching knowledge.

EXPERIENCE

Mizzou Alumni Association

Design Specialist Marketing and Strategic Communications , MAY 2015 - CURRENT
Columbia, MO

Produced and distributed mass email notices for MAA chapter events, design appeals (direct mail and electronic) for membership recruitment and charitable giving. Designed publications including but not limited to annual reports, programs, guides/schedules, calendars, handbooks and directories. Built online content for mizzou.com, MAA social media communities and special projects.

Inside Columbia Magazine

Graphic Designer, AUGUST 2014 - MARCH 2015
Columbia, MO

Responsible for designing all pages and feature layouts within all Inside Columbia publications. Worked with photo department and editors to conceptualize and complete editorial stories. Acted as lead graphic designer on our Ancillary publications: Columbia College's Affinity Magazine and Inside Columbia's Home & Garden Magazine. Designed and worked with clients on advertising and promotional material for publications.

Creative Circle

Freelance Graphic Designer, JULY 2013 - PRESENT

Student Design Center - University of Missouri

Graphic Designer, FEBRUARY 2012 - MAY 2013
Columbia, MO

Worked with clients on all University of Missouri affiliated clubs and organization ad materials. Work examples include fliers, logo design, plasma screen ads, sandwich boards, handbills, brochures, books, pamphlets, and postcards.